![Bullard logo]

DECORATION ORDER FORM

Email Completed Form and Artwork to decospecialist@bullard.com

Distributor: _____ Client's Name: _____ PO#: _____

Client's Company: _____ Email for Proof: _____

Phone: (_____) _____ Fax: (_____) _____ Logo: _____

HAT INFORMATION

Model: _____Color:_____ Suspension: ☐ Ratchet   ☐ Pinlock
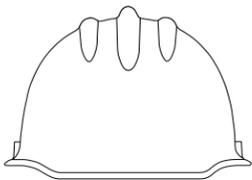
ARTWORK

☐ Camera Ready   ☐ Non Camera Ready   *Please see below for suggestions on submitting your artwork.

LOGO INFORMATION

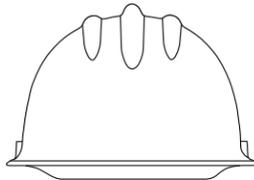**MARK THE POSITION OF LOGO AND TEXT ON EACH LOCATION.**

Front	**Back**	**Left**	**Right**
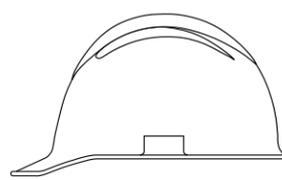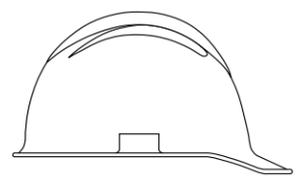
Colors | Colors | Colors | Colors

_____   _____   _____   _____
_____   _____   _____   _____
_____   _____   _____   _____
_____   _____   _____   _____
_____   _____   _____   _____
_____   _____   _____   _____

REFLECTIVE STRIPING

☐ ST1R (around brim)   Colors: _____   ☐ Custom (Call for pricing and minimums)

☐ ST2R (between ribs)   Location: _____   Notes: _____

GUIDELINES TO SUBMITTING YOUR ARTWORK

Submitting Your Artwork

1. Contact the person who created the logo at your customer's company. Your customer can also contact a printer who has printed anything with the logo on it (letterhead, business cards, etc.) They will likely have camera-ready artwork and the Pantone® colors of the logo.

2. Include Pantone® color numbers for the logo while configuring your hat. Because color is highly subjective, and different computer monitors show colors differently, the Pantone® Matching System (PMS) is the universally accepted system used to identify colors. You or your customer should list known Pantone® colors under the colors field above.

3. Submit your artwork and Pantone® color numbers to decospecialist@bullard.com. Feel free to call Customer Service at (877) BULLARD if you have questions about logo requirements.

Acceptable & Preferred File Types: Camera-Ready Artwork

Deliver superior customized hard hats to your customers...with stunning logos advertising their companies! Bullard offers quick **three day turnaround times** for camera-ready artwork proofs. Please submit electronic vector files to Bullard Art at decospecialist@bullard.com. Providing camera-ready artwork will give you the sharpest logos with the fastest lead times. Camera-ready files are high-resolution (300 dpi) Mac-based files with the following extensions:

- .EPS, .FH, .AI, .CDR
- .PDF (Please Note: PDF files are considered camera-ready only when saved in editable text and graphics format.)

Tips for getting camera-ready artwork:

1. Ask your customer for **vector or line art**, or the original art used to print business cards, signs, letterhead, etc.

2. Ask for art that can been **converted to points and paths,** and includes any embedded files.

3. Remember, in most cases, neither you nor your customer may be able to open the file. That's usually the file we need.

Non Camera-Ready Artwork

We want to reproduce your customer's logo in the highest quality possible. However, if you cannot obtain camera-ready artwork, we can re-create a logo for you from the following files. Please Note: The file types listed below will require a **longer lead time of five to seven days** for proofs:

- .TIFF, .JPEG, .PDF, .BMP, .PNG

You may still mail hard copy samples of the artwork, such as letterhead, business cards or camera-ready art on high quality paper (not inkjet or laser print outs). However, these samples should be clear, simple one-color designs or multi-color designs if the colors do not touch. A higher quality sample will produce the best reproduction.

The file types below are much lower-quality files, designed for viewing on-screen, not for high-quality printing. They will require a lead time longer than five days. This lead time will vary based on the complexity of the logo.

• Any file that has been copied or saved from a web site

• Word documents with inserted images

*To build your order electronically, visit www.BuildYourBullard.com